

Advertology.com Announces Launch of Advertising & Marketing Resource Website

Advertology.com, an advertising and marketing resource website, announced its beta launch today. Advertology.com features resources under the general umbrella of growing and promoting a business. Topics include: advertising, marketing, graphic design, online / web design, printing, data services, media, public relations, and sales. Although content is geared towards entrepreneurs and small to medium-sized businesses, Advertology.com hopes its content will be relevant to a wider audience.

New York, NY ([PRWeb](#)) October 15, 2007 -- [Advertology.com](#), an advertising and marketing resource website, announced its beta launch today. Advertology.com features resources under the general umbrella of growing and promoting a business. Topics include: advertising, marketing, graphic design, online / web design, printing, data services, media, public relations, and sales. Although content is geared towards entrepreneurs and small to medium-sized businesses, Advertology.com hopes its content will be relevant to a wider audience.

A noteworthy feature of Advertology.com is the interactive directory of "Providers" or industry professionals, organized in the [Provider Post](#). This is an area where companies, industry professionals, and freelancers can create their own searchable profile used to convert site visitors into new clients. Potential clients can either directly contact these providers or post an explanation of their business needs to a searchable database on Advertology.com's Job/Project Post. "Clients," or those requiring services, will have a safe, efficient, and effective means to evaluate these service providers across criteria comparables.

According to Michael Evan Reiss, President of Advertology.com, "We aim to ease the burden of bringing modern advertising to market. By providing a one-stop shop for advertising resources, instruction, and opinion, clients can increase their potential meaningful business growth and promotion."

Advertology.com Beta also includes a powerful and highly relevant [Reference Center](#) featuring an article database, multiple industry glossaries, and recommended readings. "With so much fluff on the internet, Advertology.com will provide only content that offers truly useful ideas, solutions, and answers to some of the common and not so common questions of modern advertising."

Although Advertology.com has been released as a beta with core features ready for operation, the company plans to roll out a series of exciting additional components and feature upgrades in the coming year. As an abundance of modern advertising theories and technologies have come about in the past few years, Mr. Reiss hopes that through Advertology.com, businesses will "Discover Advertising" ...as the site's slogan states.

About Advertology.com

Advertology, LLC was opened in October of 2007 by founder Michael Evan Reiss, an entrepreneur and technology enthusiast. Advertology.com is a one-stop online resource geared towards the many disciplines of modern advertising and marketing. Its goal is to provide clients with the resources to achieve growth through promotion. Advertology.com has been released as a beta with its core features ready for operation. The company plans to roll out a series of additional components and feature upgrades in the coming year.

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